

**METHODS AND SYSTEMS FOR READ-ALOUD BOOKS****Abstract of the Disclosure**

The pages of a children's book are marked in a machine-readable manner (e.g., by  
5 imperceptible digital watermark technology). When such a page is shown to a camera-  
equipped computer device, the watermark is decoded, and the story text from that page is  
read aloud to a child. A number of variants are contemplated, including using book  
pages as entry points to corresponding videos; using books to link to corresponding  
interactive web sites or multi-player games; incorporating the camera in a plush toy;  
10 evoking different responses from the system by using the book to convey gestures to the  
camera; providing such functionality in cell phones, set top boxes, and Bluetooth-  
equipped devices; customizing read-aloud stories using words provided by the child or a  
parent; etc.